

THE BEST INVESTMENT



Sunil Wicks takes time out to read to children at Vrygrond School, SA



Like everyone else who attended the Foreign and Commonwealth Office event on World AIDS Day, I was blown away by a young boy from the townships of the Eastern Cape, South Africa, Siphosethu Warrington - who showed us what strength, courage and resilience really means.

I met Siphosethu when he was 6 years old. He was one of the first of more than 3,000 children to benefit from the One to One ART Support Programme. Such investment always starts with one child.

Siphosethu epitomizes the One to One Children's Fund philosophy of leading from the front and rolling out grassroots solutions. He helped start and captains the One to One United Football Club, which now has more than 60 players; he was also one of the first to embrace the food garden initiative which now has more than 2,000 gardens in township homes across the Eastern Cape. Above all, Siphosethu is an AIDS advocate and living proof that with the right kind of support anything is possible.

At the Foreign Office, Siphosethu spoke about the direct effect that our donors, many of whom were in the room, had had on his life and the life of his community.

This newsletter focuses on our donors, without whom nothing would be possible. I truly believe that our donors are unique. Without exception, they give from the heart - because they really want to, not because they feel obliged to. A wonderful example is Britain's oldest man, Reverend Reg Dean (109) who was inspired by hearing about our HIV programmes from his GP, Dr Trevor Hyde. Read the full story inside.

Our Development Board, which was formed a year ago under the chairmanship of Russell Mishcon, is leading the way in supporting new fundraising initiatives and introducing the Charity to a wider audience.

Tottenham Hotspur Manager, Harry Redknapp, has also taken

our Charity to his heart, helping us raise more than £80,000 in 2011 and giving Siphosethu a day he will never forget at the Spurs training ground.

We would love to bring you closer to our projects, ideally to visit and see first hand what we do, and the impact that your funds are having.

Why not build in a project visit on your next trip to Israel or South Africa? Zea and Brian of *Berrys Garden* made an amazing contribution on their recent trip to South Africa, by bringing their gardening skills to the Eastern Cape and doing an impromptu training session for the garden team on how to grow seedlings. Another great example of donor participation was on my project review trip to South Africa last year, when I was accompanied by Sunil Wicks, whose corporate strategy skills have been influential in helping to determine the focus of our work for the future.

Big, big thanks to all our donors, from my heart, for investing in One to One Children's Fund and children like Siphosethu who benefit from your support.

David Altschuler, Chairman



Students at University College School, Hampstead chose One to One Children's Fund as their Charity of the term, Autumn 2011 and took part in a kick around with Siphosethu



World Aids Day 2011

'Thoughts to Change the World' at the Foreign and Commonwealth Office on 1st December was a memorable finale to our Thought Leadership seminars of 2011 and a fitting way to mark the 23rd anniversary of World AIDS Day, generously sponsored by Investec.

Our guests were inspired by the insights, stories and music they heard in the magnificent surroundings of the Locarno Rooms. The lively panel discussion - chaired by BBC broadcaster Sue Macgregor - raised pertinent issues about Africa's future, highlighting challenges and opportunities.

Keynote speaker, the entrepreneur and brother of former President, Moeletsi Mbeki challenged South Africa's track record on transformation and proposed his way forward for the region. Renowned journalist John Carlin (author of the book on which Invictus is based) spoke of witnessing first-hand how sport changes the lives of HIV+ children and recounted his impressions of visiting our projects in the Eastern Cape. Dr Shaffiq Essajee from the WHO HIV Paediatrics and Family Care Department, spoke about the toll of HIV/AIDS in sub-Saharan Africa, the technology changing the way the pandemic is fought and the effect One to One Children's Fund is having through our development of high impact healthcare systems.

Guests were treated to the stunning voices of South African stars Njabulo Madlala and Lynelle Kenned, accompanied by pianist James Baillieu. Our VIP guest, the actress Romola Garai (star of The Hour, Atonement) guided us through the evening with style and grace. One to One Children's Fund Chairman, David Altschuler, gave a graphic account of the work of the Charity in Africa and spoke about the wonderful capacity of Africa's women and the resilience of children affected by HIV/AIDS.

We invest in Africa by making sure that children with HIV/AIDS survive and thrive. There is no better example of this than Siphosethu Warrington, a 14 year old boy from the Eastern Cape, who lost his mother to AIDS and was infected at birth. We were delighted to bring Siphosethu to speak for children infected and affected by HIV in South Africa and beyond. At the age of 11, Siphosethu bravely decided to share his HIV+ status to encourage young people to get tested and adhere to life saving Anti-Retroviral Treatment. Many guests were moved to tears when Siphosethu confidently stood up in front of the 160 guests and sang Nkosi Sikelel' iAfrika, with Njabulo and Lynelle as his backing singers.

Siphosethu and more than 700 children like him in the Eastern Cape are magnificently supported by the Programme Coordinator, nurse Nonkosi Ndalasi, who joined guests at the FCO. Nonkosi explained how her and the rest of the team's day to day work directly aims to prevent HIV infection of babies, to keep mothers living long and healthy lives and to ensure that all HIV+ children are treated and can thrive.

We were overwhelmed by our guests' generosity in donating more than £80,000.

Special Thanks to Investec, Romola Garai, Beatrice Reed as Head of the Event Committee, Sue MacGregor and the panel.

Emily Marcuson, Event Coordinator



Long Life Formula Of Britain's Oldest Man

We were especially touched last year to receive donations showing there really is no limit when it comes to the age of our supporters. In October 2011, 12 year old Justine Silber donated her Bat Mitzvah gifts to One to One Children's Fund, whilst in November the Dalesmen Male Voice Choir donated profits from a celebration of choir President, Rev. Reg Dean's, 109th birthday.

As the oldest man in Britain Rev. Dean attributes his long life to five things - but he can now only remember four of them! They are: having good friends, a strong religious faith, an ability to see the best in everyone, and being vegetarian. He became interested in the Charity when his friend, Dr Trevor Hyde, told him

about his experiences on our South African treks in 2002 and 2005. Rev. Dean was moved by One to One Children's Fund's part in bringing about the more widespread use of anti-retroviral treatment for AIDS orphans in South Africa, and continues to support us.

It's really easy to request donations in lieu of gifts. Just £50 can fund an Expert Patient for 1 month, offering vital clinic and community assistance in support of around 150 children affected by HIV. No matter what age you are or what amount you donate, you can change the lives of children around the world!

Liz Clark, Office Manager



109 yr old supporter Reg Dean

Annual Review 2012

Our annual report which includes updates on our projects in Africa, Kosovo and the Middle East and our financial summary has just been published. You can download the review from our website, or contact the office if you would like a hard copy.



The Big Give Success Story

We are thrilled to announce that in partnership with The Big Give Appeal supporting our innovative Expert Patient Programme, we reached our online donation target of £50,000 thereby enabling us to secure matched funding giving us the grand total of £100,000! £25,000 of the matched funding was contributed by The Big Give against £25,000 of pledges by our trustees and a very generous supporter.

The Big Give is an annual appeal that goes live in early December. Entry to the appeal is based on charities' project work that is submitted early in the year and selected on merit. If selected, the Big Give is a fantastic resource for charities and a great opportunity for supporters to double their donations.

The appeal money available for matching is spread over a week and a percentage is allocated each day. This means that to have access to the matching of any donation, donors have to get online as soon as the site opens and before the pot runs out for that day. This year, the site was overwhelmed with people wanting to donate which meant that on a couple of occasions the site went down and many donors struggled to get their money in before the funds allocated for that day closed. For instance, the demand was so great that on day three, our donors only had a 10-minute window to facilitate their transaction! Despite all this our donors were terrific and their perseverance and willingness to support us enabled us to reach our target.

A Big Thank You to all our Big Give donors.

Lynne Gilbert, Development Director



Expert Patients, Namibia



Day Care Centre in Peja, Kosovo

theBigGive.org.uk
helping your donations go further

Our Development Board Is 1 Year Old!

The Development Board was established in 2011 with 7 members, and now we are seeking to recruit a few more. Our current membership comprises those from the professions, banking and media. Its remit is to add a new dimension by harnessing the expertise and energy of Board members as partners in the Charity, whilst having responsibility for developing new and sustainable funding streams. It also aims to raise the Charity's profile, broaden and enlarge its donor base and to advise on matters of policy.

Our current Development Board members are:

- **Stephen Margolis:** Film Producer and Chief Executive of Future Films
- **Russell Mishcon:** Solicitor and entrepreneur with a Masters in Voluntary Sector Administration
- **Marcia Mishcon:** Arts Facilitator
- **Emanuel Mond:** Entrepreneur and former President of Sungard
- **Ken Powell:** Entrepreneur in the biotech market and Executive Chairman of Q Chip
- **Beatrice Reed:** Vice President, Private Wealth Management at Deutsche Bank
- **David Thompson:** Film Producer and Chief Executive of Origin Pictures

One to One Children's Fund needs a sustainable and repeatable income from year to year, preferably 'unrestricted' funds to support

both our infrastructure and our projects. During the course of the year, Development Board members have come up with several highly innovative ideas to enlarge our donor base and raise the Charity's profile.

It is the Development Board's view that those that make an active and/or financial contribution to the Charity must be considered as Investors, who give because they receive value, whose needs and expectations are met and with whom a relationship is developed and nurtured. We will try, in the forthcoming year, to ensure that these are not just words but how it works in practice.

We are very much a work-in-progress and the current financial climate is less than helpful, but we believe that the Development Board can add substantial value and are optimistic that, over time, we shall succeed in doing so.

We are delighted to announce that Beatrice Reed, an active supporter of One to One Children's Fund, will take over as chair of the Development Board Committee in February 2012.

Russell Mishcon, Chair of the Development Board

PAY TO STAY
ONE NIGHT IN FOR CHARITY

Our Young Professionals helped us launch our new fundraising initiative: **Pay to Stay - possibly the easiest way you can support us!**

Last year we raised nearly £1400, just by friends staying in to eat together, play old fashioned games together, watch films together...and donating what they would have spent on a night out.

Could you host a Pay to Stay this year? Contact us for an event pack.

ONE night. ONE life.



Development Board members Beatrice Reed & Emanuel Mond



Welcome To Our New Trustees

Trustees are crucial to any Charity but often work behind the scenes. It is the same of the One to One Children's Fund Board of Trustees which is now privileged to have seven active & successful professionals dedicated to the work of the Charity.

In 2011, the Board of One to One Children's Fund decided to invite two new members to fill important roles: bring direct clinical and project experience, charity professionalism and complement existing skills around the table. Jenny Altschuler and Russell Mishcon were asked to become members of the Board of Trustees.

All of you already know Jenny, the Charity's Clinical Director, who has been very involved from the beginning in our work in Kosovo, but also CHERISH in the Middle East and PATA. Jenny provides on-going supervision as psychosocial mentor to our team of counsellors and day care workers in the One to One centres in Kosovo. Over the last year, Jenny worked exhaustively with David to develop our new Child Resilience Initiative in Israeli and Palestinian communities which was launched on 1 January (more on this new programme in our next issue). Jenny's role within One to One Children's Fund is now formalised;

"having been involved with the Charity's key projects at a clinical level and been deeply impressed by the inspirational work of our various clinicians, I now look forward to being able to contribute at a more strategic level" she explained.

Russell Mishcon, Chair of the Development Board Committee since January 2011, also joined the One to One Children's Fund Board of Trustees in September 2011 after being a supporter of the Charity for many years. Russell is a successful entrepreneur and active member of the community. Formerly senior partner of Russell Mishcon and Adrian Shipwright Solicitors, his involvement will bring a new set of skills to the Charity.

One to One Children's Fund is extremely fortunate to have such an incredible range of individuals, keen to develop the organisation's vision and impact to ultimately rebuild the lives of many more children.

Nathalie Renaud, Programme Director



Bambi Kellerman Supports Us!

'There might not be a cure, but there is care' says Pieter-Dirk Uys

Famous satirist and HIV activist Pieter-Dirk Uys (PDU) took time from his packed European tour to meet with us and record a message of support. Transforming before our eyes into the character, Bambi Kellerman, PDU (as he's widely known in South Africa) uses comedy as 'a weapon of mass distraction' in the fight against HIV/AIDS. He created Bambi to make us 'confront our fear with humour' and talked about Africa's history of denialism around the epidemic. Echoing the message that informs our work with children in sub-Saharan Africa, PDU recounted his 'alphabet of survival' – ARVS, testing and information- and reinforced our fervent belief that 'one life saved can save tens of thousands'. 'Statistics', he said, 'make us close our eyes and believe there is nothing that we can do' and (mis)quoting Barack Obama's call to action, he told us: 'Yes we must!'. The film, made specially for One to One Children's Fund, will soon be available on our website.

Lauren Jacobson, Trustee



Events Calendar 2012

Brighton Marathon

15 April

10 sought after places available. The course is generally fast and reasonably flat, taking in the city, the downs and the glorious coast.

Hampstead to Bruges Ride

5-7 May

Join us for our 2nd International Bike Ride cycling 175 miles between two great scenic locations, Hampstead to Bruges. Cycle over the bank holiday weekend without having to take time from work!

Karl Jenkins: The Peacemakers

20 May, Royal Festival Hall

Save the date for this dinner and Concert to raise funds for the Child Resilience Initiative.

NightRider

9/10 June

An exciting moonlit cycle ride past London's iconic landmarks.

Namibia Trek

7-15 July

Join us in a stunning trek through the canyons & desert of Namibia.

Radio 4 Appeal

2nd December, 7.55am

We are one of BBC Radio 4 Appeal's chosen charities for 2012.

Big Give Appeal

3-7 December



Future Films
London Triathlon Team, July 2011

