

THOUGHT LEADERSHIP



Thought Leaders, Sir Ronald Cohen, Prof Danny Brom & Prof Mohammed Shaheen at *Thoughts to Change the World*

Our strap line, *Change One Child's Life, Change Tens of Thousands*, may have seemed a wishful thought, but dreams really have come true in recent years at One to One Children's Fund. By thinking proactively, strategically and comprehensively, we have developed inspirational partnerships on the ground that are realising this vision.

We call this **Thought Leadership**: people's awareness and understanding of each other, sharing values, tackling common challenges and driving innovation.

On our journey we have discovered that Thought Leadership need not necessarily emanate from established leaders. In fact, our PATA (Paediatric AIDS Treatment for Africa) Initiative, bringing together a network of 130 multi-disciplinary clinic teams, is an inspiring model of Thought Leadership, which has led to far-reaching changes in the care of children. Through reflective learning and sharing experience, at our annual PATA Forum, these teams brainstorm how to tackle the main challenges they face, and come up with innovative solutions which we help to implement. PATA affiliated clinics are responsible for more than 30% of all children born with HIV receiving life-saving anti-retroviral treatment in Africa, so the effect of shared thinking can be huge. As a result of this Thought Leadership we also helped develop the idea, and now fund and co-manage, an Expert Patient Programme (see page 2).

Thought Leadership is the new focus and driver of our fundraising efforts too. Our Young Professionals Network has provided the spark for promoting Thought Leadership to create awareness of One to One Children's Fund and our activities. Our new Thought Leadership Series encourages critical thinking about society, economics and culture - placing the work of the Charity in a wider world context.

Our first event, *Thoughts to Change the World*, was hosted by David Miliband at the Foreign & Commonwealth Office 18 months ago, and the audience of more than 250 were inspired by what was possible in the Middle East and Africa, at both the macro and micro level.

Subsequent Thought Leadership events have focussed on the worlds of finance, philanthropy and art & culture.

Next month, our Young Professionals have assembled a distinguished panel of speakers for *Human Rights and the Law: the Limits of Government*, a high level discussion in the wake of recent world events (see page 3).

I hope that as many supporters as possible can join us for this event on 15th June, and please note World AIDS Day, December 1st, in your diary, when we will be back at the Foreign & Commonwealth Office to host *Thoughts to Change the World: Focus on Africa*, which will look at the opportunities and challenges of investing in Africa, its political and business leadership, contextualising the work of our Charity.

It's an exciting time for us, but challenging too. We can only do what we do with your incredible support. Thank you, on behalf of all the children who we feel so privileged to help.

David Altschuler
 Chairman



David Miliband speaking at *Thoughts to Change The World*



PATA Forum

Special Needs

Sharing Knowledge with Kosovo Professionals

One to One Children's Fund recently hosted a study tour to the UK for key child welfare professionals from Kosovo, as part of our capacity building mandate from the EC. The group, including government officials, shared knowledge with UK professionals about providing best practice services to children with disabilities and special needs.

We arranged for the delegation to visit Norwood's Kennedy Leigh Family Centre in Hendon and the Buckets & Spades Short Break facilities, and held discussions with Norwood children and family specialists. The group also visited St. Christopher's Place, which works with autistic children and those with complex needs, Kisharon School, where Jasmine Miller, our special needs consultant, is based and Oak Lodge School in East Finchley, for children with learning difficulties. Discussions about best practice were held with the Fostering and Adoption team at Barnet Social Services and with Camden's Fostering and Adoption team at the Tavistock Clinic.

We also hosted a round table discussion of parenting organisations at our office, organised by Deborah Gundle, co-founder of "Netbuddy" and attended by Dame Phillipa Russell (Chair of the Standing Commission of Carers), Angela Buckee (Barnet Parent Partnership), Natasha Brown (co-founder, Special Kids in the UK) and Cathy Goldin (Parent Advocate). The visit culminated in a reception at the Kosovo Embassy, hosted by the Ambassador, who underlined the importance of this visit, and the benefit of shared thinking in making improvements to the services in Kosovo for thousands of vulnerable children with special needs and disabilities.

Bajram Kelmendi of the Kosovan Ministry of Labour and Social Welfare commented – "Our visit was so well planned and executed. We have seen the kind of resources we so badly need in Kosovo. We will take back ideas to introduce in our institutions to improve social services for all vulnerable children and set up a network of day care centres through One to One Kosovo, for children with learning disabilities."



Kosovo professionals with One to One Children's Fund Clinical Director, Dr. Jenny Altschuler



Kosovo Day Centre Attendee

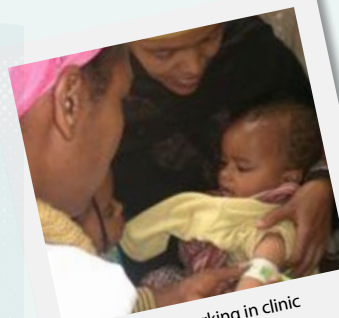
Play Football for Life Rolls Out to 7 New Schools

Play Football for Life (PFL), our Life Skills Programme that utilises football as an analogy to teach children ages 11-16 about HIV/AIDS, sexual and reproductive health, and setting goals for the future, has expanded to seven new schools in the townships around Rustenburg. Rustenburg, located in the North West Province of South Africa, is the area where One to One Children's Fund and implementing partner WhizzKids United rolled-out our Life Skills Programme to seven institutions - five primary schools and two juvenile correctional facilities - in 2009-2010. The success of this initial pilot has led to a total of 14 schools implementing **Play Football for Life**.

We are now in the process of securing support from the Departments of Health and Education, as well as training new Life Skills Trainers to instruct the ten week course, and involving local clinics. We're so excited about these new developments and cannot wait for the annual World Cup-style tournament that also acts as a graduation ceremony at the end of the year!

STOP PRESS

PFL rolling out to Eastern Cape in July 2011!



Expert Patient working in clinic



Girls Play Football for Life too!

Expert Patient Programme Stretches Across Africa

This year's response to the call for **Expert Patient Programme** applications was overwhelming! The message is clear; as the word spreads about One to One Children's Fund and implementing partner PATA's project, more and more clinics want to become involved. Why? Each clinic can recruit and train 4 Expert Patients to help with clinic tasks. The task-shifting aspect is a huge advantage for clinic staff - allowing doctors, nurses and counsellors more time to deal with patients, and the Expert Patients themselves can earn money while helping those living with HIV/AIDS in their community. One to One Children's Fund would like to welcome six new clinics to the **Expert Patient Programme** this year, bringing the total number of clinics up to 47 in 14 sub-Saharan countries.

In addition to these new clinics, PATA will soon be hiring an Expert Patient Manager to take over the development and monitoring of this fantastic programme.



One to One Children's Fund was the lucky beneficiary at a special preview screening of the BBC adaptation of *The Crimson Petal and the White*, based on the acclaimed novel by Michel Faber. The show stars Romola Garai (Atonement, Emma), Chris O'Dowd (IT Crowd), Richard E Grant (Withnail and I, Jack and Sarah) and Gillian Anderson (The X Files). The show has received fantastic reviews since it started on BBC 2 and we raised £1,000 from the night.

Thank you to David Thompson and Origin Pictures for their support at the screening.

The Young Professionals Network

One to One Children's Fund launched the Young Professionals Network (YPN) in December 2010, as an innovative way to interest young professionals working across the commercial and financial sectors, who are keen to combine their successful careers with philanthropic activity.

YPN events provide a forum where people can come together to both fundraise and find out more about One to One Children's Fund's groundbreaking work in Africa, Kosovo and the Middle East. By aligning charity with the chance to engage with topics outside one's career focus, such as the contemporary art scene, philanthropy can be seen as an exciting space where individuals from all walks of life and all sectors can have a meaningful impact on the world.



Art & Fame Panel



Quintessentially Soho

The YPN was officially launched at a special dinner held at the exclusive club Quintessentially Soho last December, where guest speaker and Charity Trustee, Kevin Gundle, gave a talk on **The Future of the Hedge Fund Industry**. He offered valuable advice to our guests about the financial sector and his professional opinion on the current economic crisis. The main topic of discussion revolved around how someone of Kevin's stature integrated charity work alongside his professional career.

A series of lively debates have been organised since its inception, the most recent being a special debate organised at the Groucho Club, **Art and Fame**, which included discussions from gallery curator Henry Little, photographer Jillian Edelstein, art historian Jean Wainwright and artist Jasper Joffe. By becoming a member of the Young Professionals Network you will receive discounted tickets to talks, regular updates and the chance to be part of an expanding network of young individuals committed to making a difference.

To find out more about becoming a member of the Young Professionals Network, contact Olympia Wereko-Brobby on 020 7317 7040 or at olympia@onetoonechildrensfund.org.



Harry Redknapp asks players to give back

On 8th March, a day before the AC Milan showdown, Harry Redknapp, Manager of Tottenham Hotspur, was interviewed at an exclusive fundraising breakfast event in support of One to One Children's Fund.

He spoke fondly about his career in football and in particular his time at White Hart Lane and of his preparation for the big match.

Harry spoke about the dedication of players like Frank Lampard and David Beckham and how important it was that we should all give back. He wished players would engage more with football schemes involving local children, and become role models for them.

The event helped to raise awareness of the Charity's work with children affected by HIV/AIDS in South Africa, where the Charity has developed an innovative way to use football to teach youngsters vital life skills through the Play Football for Life Programme (PFL). The event raised more than £60,000, which will go towards One to One Children's Fund's programmes, rebuilding the lives of children suffering the effects of trauma and HIV/AIDS.

David Altschuler thanked Harry for his support: "It was incredibly generous of Harry to give us his time and support the morning before taking Spurs' last training session, to prepare for the AC Milan home tie. Harry inspired us with a vision for football, a love of life and the development of players that goes far beyond the football pitch." To watch a clip from the interview visit our website.

one to one children's fund
rebuilding lives

One to One Children's Fund
presents
A Thought Leadership Event
**Human Rights and the Law:
The Limits of Government**

Given the impact of Bin Laden's death and the Arab uprisings, there has never been a more appropriate time to consider the status of Human Rights in society

Come to Gray's Inn Hall, High Holborn,
June 15th at 7.30 to hear
Lord Carlile
Baroness Helena Kennedy QC
Sir Stephen Sedley
and
Clive Stafford Smith
speak
Followed by a Q&A
chair person
Jane Corbin

To buy tickets, please email Olympia Wereko-Brobby:
olympia@onetoonechildrensfund.org

Ticket price:
Standard: £35
Young Professionals Network £20

Solicitors and barristers can claim non-accredited CPD points for attending this talk

Sponsored by:
BERWIN LEIGHTON PAISNER LLP



Meet the Team

Welcome to our Fundraising and Events Team

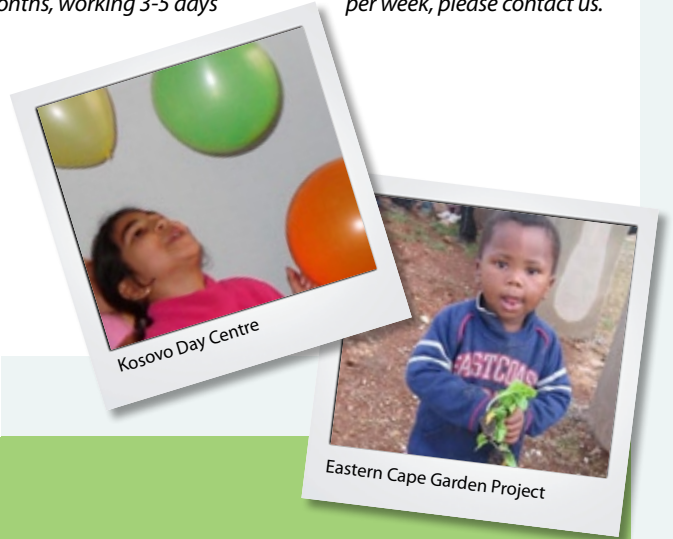
The past year has seen the One to One Children's Fund Fundraising and Events Team grow from strength to strength. My role as Development Director stemmed from my strategic and management background. In addition, I am particularly keen on trekking and cycling, hence our first charity challenge: Tunbridge Wells to Paris Bike ride! Aysha Awan, our new Head of Fundraising and Communications also comes to us with a wealth of experience from the Arts, Health, Education & Charity sectors.

We share the Hampstead office with Rebecca Norman, our Programme Co-ordinator, currently covering the maternity leave of Nathalie Renaud, who left us a few months ago for the birth of her baby girl Josephine. Rebecca has been involved with our projects on the ground in South Africa and in Kosovo and is excellent in sharing her knowledge. Olympia Wereko-Brobby is the energy behind our YPN events, and also compiles our grant funding applications. Liz Clark is our Office Manager, making sure our administration supports our many functions, and finally, we are fortunate enough to have had a succession of super efficient Interns. We work hard to meet our targets and make sure that the funding is in place to develop and sustain our projects around the world. Over the next 12 months we have a number of very exciting

initiatives so please follow us on the website and check out our events calendar.

Lynne Gilbert, Development Director

We are always looking for new Interns. If you would be interested in joining us in our Hampstead office for a minimum commitment of 3 months, working 3-5 days per week, please contact us.



Friends Regular Giving Scheme

Support the work of One to One Children's Fund on a regular basis by becoming a Friend of the Charity. By supporting us all year round you will be making a real difference to the lives of children; a regular monthly gift will allow us to plan ahead and continue our support of the most vulnerable children who are victims of conflict, disease and poverty.

As a Friend of the Charity, we will keep you up to date with our work and offer you the opportunity to attend special fundraising events. As an Associate we will also list you as one of our major donors on our web site and annual review.

- £15 puts one child through the Play Football for Life programme teaching essential life skills
- £50 provides treatment and support to a child with HIV for one year
- £150 provides an outreach nurse for one week, caring for 500 children
- £500 recruits and trains one Expert Patient to support the care of 150 HIV+ children for one year
- £1,500 provides equipment for one Play Football for Life tournament

	Monthly
Friend	£10
Friend	£20
Friend	£50
Associate	£100

To become a Friend, you will need to set up a Standing Order. You can download a form from www.onetoonechildrensfund.org/support_friend, or email aysha@onetoonechildrensfund.org.

Events Calendar 2011

Human Rights and the Law

15th June, Gray's Inn, WC1R 5ET

Bringing together some of the greatest legal minds in the country in a panel discussion that looks at the 'Validity of suspending human rights for the sake of national security'.

London Triathlon

30/31 July

The world's largest triathlon, swimming, cycling and running around London's Royal Victoria Dock. A few individual and team relay places still available, on Olympic, Sprint and SuperSprint distances. All ages & abilities can take part – email us to register.

London Cambridge Ride

4 September

Leave the hustle and bustle of London behind by joining us on a special fundraising bike ride from London to scenic Cambridge.

Pay to Stay

17 September

Stay in and support the charity by sacrificing a Saturday night out and donating the amount you would have spent on hitting the town.

Everest Base Camp

28 September - 14th October, Nepal

Mt Kilimanjaro Trek

12-23 October, Tanzania

A chance to climb the world's tallest freestanding mountain, view amazing landscapes, and raise funds for the charity. Visit nearby Kibong'oto Hospital where some of your sponsorship will go.

Thoughts to Change the World : Focus on Africa

1 December, Foreign & Commonwealth Office

Big Give Appeal

6 December

Tunbridge Wells to Paris Challenge, May 2011

